

18 OCTOBER 2023, LONDON

TechBio UK

Data-driven discovery



Learn more
techbio.uk

Why TechBioUK?

At the BIA, we are on a mission to explore the impact that data-driven life sciences companies are having on drug discovery: delivering more personalised treatment, faster and more cost effectively.

- Showcase the technologies and the people
- Debate the infrastructure required to maximise impact of TechBio in the UK and beyond
- Explore shared challenges and provide practical advice for companies - in particular SMEs and Start-ups
- Network the UK TechBio community to explore collaboration

Working at the interface between biotechnology and technology – TechBio companies combine cutting-edge techniques from both sectors to draw insights from a wealth of data, including data concerning patients, drug molecules, healthcare infrastructure and research and development, to inform and transform drug discovery and patient care.

The UK government is now working to capitalise on the innovation inspired by the pandemic response, using it as a blueprint for the UK Life Sciences Vision launched in July 2021. This sets a 10-year strategy for the life sciences sector to accelerate delivery of innovations to patients, much of which will come from data-driven life sciences companies.

The work of these companies and their ground-breaking technologies has never been more relevant.

Supporter and exhibitor opportunities

Supporting TechBioUK will allow you to:

- Increase your brand visibility
- Strengthen your business relationships
- Lead workshops or sessions to showcase your services to your target market
- Demonstrate your support to this amazing sector at a crucial time

The TechBio UK audience will comprise of Biotech and TechBio C-Suite, pharma, investors, legal, BD and financial experts.

Headline **SOLD** supporter package



- Opportunity to open the Conference in person with a 'Welcome'
- Priority area and branding in exhibition area – choice of one area to 'wrap' with branding
- Option to brand the delegate lanyards
- Full colour advert in brochure
- Company logo on event website
- Company logo/profile in brochure
- Branded banner
- Option to include a gift/insert in delegate bag
- Dedicated tweet(s) and LinkedIn posts to say thank you
- Complimentary passes for entire event **x5**

Networking drinks reception supporter package **SOLD**



- Opportunity to open evening drinks reception with a 'Welcome'
- **2** passes for the conference; further **3** for the drinks reception
- Branded banner
- Option to include a gift/insert in delegate bag
- Dedicated tweet(s) and LinkedIn posts to say thank you
- Company logo on event website
- Company logo/profile in brochure

Event supporter (tracks) package

SOLD

- Opportunity to be the event supporter for one of the events main 3 tracks: **Engineering biology | Genomics | AI/Data**
- Opportunity to participate in one session from the chosen track
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**



Event **SOLD** supporter (workshops) package

- Opportunity to join a morning workshop
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**



Innovation showcase supporter package

SOLD

- Opportunity to Chair the 'Innovation Showcase' session
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**



Student poster display supporter package

An opportunity to assist emerging professionals to develop their careers in techbio, by contributing to bursaries as well as exhibiting your organisation within the networking area.

- Exhibition space in networking area
- A position on expert judging panel
- Opportunity to announce and present winner at networking drinks
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**

Member: £5,500 + VAT

Non-member: £7,000 + VAT



Delegate bag supporter package

- Option to brand the delegate bags
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**

Member: £5,000 + VAT

Non-member: £6,500 + VAT

Networking breakfast/lunch supporter

- Branding opportunities during the networking breakfast/lunch
- Option to include a gift/insert in delegate bag
- Branded banner
- Dedicated tweet(s) of thanks for involvement
- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x2**

Member: £3,750 + VAT

Non-member: £4,750 + VAT

Paid exhibitor package

- Exhibition space in networking area
- Company logo on event website
- Company logo/profile in brochure
- Complimentary passes for entire Forum **x1**

Member: £1,750 + VAT

Non-member: £2,500 + VAT





Thank you

If you would like to support the event but the packages listed aren't quite the right fit, we would be happy to discuss a bespoke supporter package with you.

Please contact Sam Care at SCare@bioindustry.org or 07864 902 868